

Title : Habib Bank AG Zurich eases connection with Etisalat payment methods

Source : www.ameinfo.com

Dated : November 30, 2004

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United Arab Emirates: Tuesday, November 30 - 2004 at 14:39

## Habib Bank AG Zurich eases connection with Etisalat payment methods

Habib Bank AG Zurich (HBZ), one of the leading international banks operating in the United Arab Emirates, today launched their new Etisalat payment methods for all HBZ customers who have fixed, mobile, Internet or Wasel telephone lines from Etisalat.

Mr. Amer Farid, Assistant Vice President, Habib Bank AG Zurich said, 'Increased service to our customers is paramount in our minds. As the population in the region becomes more connected, we try to help to make communications as simple as possible – in this case offering a quicker and more convenient payment method to Etisalat customers.'



The new HBZ Etisalat services have been introduced to enable multiple types of payments and in a more convenient manner.

The HBZ services are available 24 hours a day over:

- HBZweb – Internet banking
- HBZpda – Personal Digital Assistant (PDA) and Java enabled mobile phones
- HBZtel – Automated telephone banking
- HBZatm – through the banks extensive ATM network

This service is also available for customers visiting any of the HBZ branches during normal working hours.

Customers will be able to process the following Etisalat payments:

- Balance Inquiry for GSM, DEL (fixed lines), Wasel and Internet accounts
- Bill Payment for GSM, DEL (fixed lines) and Internet accounts
- Wasel Recharge
- Wasel Renewal

The advantages of these new services are:

- Payment of Etisalat bills and Wasel renewal/recharge over every HBZ banking platform (Internet, PDA, ATM, telephone banking and in branches)
- Wasel recharge customer get 10% extra talk time.
- Due to the new technology being used, the payments are made in real time, and updated on an online basis.

'Etisalat is very pleased to partner with Habib Bank AG Zurich to bring such a benefit to our mutual customers. By linking one's telecom and banking transactions, we believe we are enabling people to save time on two of the most common transactions. Etisalat's virtual service points will soon be in a whole host of venues, bringing the corporation closer to each and every subscriber,' commented Salim Al Sharhan, Executive Vice President-Finance, Etisalat.

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'We have invested heavily over the last few years to ensure that our infrastructure is geared towards achieving the highest level of Customer Service,' added Salim Al Sharhan, Executive Vice President-Finance, Etisalat. 'Making it easier to pay phone, balance enquiry and Wasel recharge & renewal without even having to visit Etisalat is just one of the many improvements implemented by the Corporation to satisfy our customers,

Mr. Farid concluded by saying, 'We're delighted to be able to offer these real-time Etisalat payment options to HBZ customers 24/7. Not only is this more convenient, but with 10% free Wasel recharge extra talk time, we're saving money for our customers.'

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 **Related site:** <http://www.habibbank.com>

**Notes and media contacts**

**About Habib Bank AG Zurich**

Habib Bank AG Zurich was established in 1967 on a solid foundation of banking tradition that spans several generations. Traditional banking values set in the context of international banking has determined Habib Bank AG Zurich's corporate philosophy - "Service with Security" - for over 35 years in operation. Providing trade finance, corporate, consumer, private, retail and correspondent banking products, the bank offers highly personalized service to its customers through its international network of over 30 branches. In addition to offering traditional banking products over a number of channels, HBZ's leading technology solutions allows its clients to manage their accounts and conduct real time transactions 24 hours a day world wide through <http://www.habibbank.com>

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**Posted by Anne-Birte Stensgaard, News Editor**

Tuesday, November 30 - 2004 at 14:39 UAE local time (GMT+4)

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