Title : Habib Bank AG Zurich deploys Etisalat's payment methods

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Habib Bank AG Zurich deploys Etisalat's payment methods

[Tuesday, November 30, 2004 4:35:00 pm]

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Habib Bank AG Zurich (HBZ has launched their new Etisalat payment methods for all HBZ customers who have fixed, mobile, Internet or Wasel telephone lines from Etisalat.

Mr. Amer Farid, Assistant Vice President, Habib Bank AG Zurich said, "Increased service to our customers is paramount in our minds. As the population in the region becomes more connected, we try to help to make communications as simple as possible – in this case offering a quicker and more convenient payment method to Etisalat customers."

The new HBZ Etisalat services have been introduced to enable multiple types of payments and in a more convenient manner.

"Etisalat is very pleased to partner with Habib Bank AG Zurich to bring such a benefit to our mutual customers. By linking one's telecom and banking transactions, we believe we are enabling people to save time on two of the most common transactions. Etisalat's virtual service points will soon be in a whole host of venues, bringing the corporation closer to each and every subscriber," commented Salim Al Sharhan, Executive Vice President-Finance, Etisalat.

"We have invested heavily over the last few years to ensure that our infrastructure is geared towards achieving the highest level of Customer Service," added Salim Al Sharhan, Executive Vice President-Finance, Etisalat. "Making it easier to pay phone, balance enquiry and Wasel recharge & renewal without even having to visit Etisalat is just one of the many improvements implemented by the Corporation to satisfy our customers,

Mr. Farid concluded by saying, "We're delighted to able to offer these real-time Etisalat payment options to HBZ customers 24/7. Not only is this more convenient, but with 10% free Wasel recharge extra talk time, we're saving money for our customers."

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